

Legend :	Tech Global Navigation	New URL Structure: The new site should utilize a Uniform Resource Identifiers (URI) where each page is nested in the section above (eg. http://nyse.com/nav1/nav1.1/page1.1.1)
	2nd Level Navigation	
	3rd/4th Level Page	
	SC Wireframe will not change from current site	

Wireframe Concepts	Detailed Wireframes	Visual Designs	Design Template ID	Sitemap ID	Page Name	Content Type	Content Source(s)	Content: - Migrate - Edit - New	New URL	Notes/Questions
A.				0.0	Overview	HTML	http://www.nyse.com/technologies/1207087035761.html http://www.nyse.com/technologies/1228129574761.html	Edit	http://www.nyse.com/tech http://www.nysetechnologies.com/	NYSE Tech Home page
B.				1.0	Transact on Markets	HTML	http://www.nyse.com/technologies/sfti/1224757551319.html	Edit	transact-on-markets	
C.1				1.1	Connect to FIX Marketplace	HMTL	http://www.nyse.com/technologies/sfti/1157710277534.html (?)	Edit	connect-to-fix-marketplace	Secondary level template (product bundle)
C.1				1.1.1	Market Place	HTML	unable to locate	New	market-place	
D.				1.1.1.1	One-to-Many Trade Communications	HTML, PDF, EXCEL	New content from many sources	New	one-to-many	Lowest product level Primary content: - product description - links to product specifications (PDF and Excel file downloads) - optional link to training materials (PDF downloads) - appropriate next step (contact relationship manager, submit application, purchase data) Related content: - links to product detail pages or product bundle pages - links to related topic pages or articles
D.				1.1.1.2	FIX Version Translation	HTML, PDF, EXCEL	http://www.nyse.com/technologies/sfti/1157710277534.html	Edit	fix-version-translation	Lowest product level (see above)
D.				1.1.2	FIX Certification and On-boarding	HTML, PDF, EXCEL	unable to locate	New	fix-certification	Lowest product level
C.1				1.1.3	FIX Engines	HTML	unable to locate	New	fix-engines	
D.				1.1.3.1	Appia	HTML, PDF, EXCEL	unable to locate	New	appia	Lowest product level
D.				1.1.3.2	Tradescope	HTML, PDF, EXCEL	unable to locate	New	tradescope	Lowest product level
C.1				1.1.4	Low Latency Channels	HTML	unable to locate	New	low-latency-channels	Need more information. From Stanley Young Presentation.
C.1				1.2	Manage Market Risk	HTML	unable to locate	New	manage-market-risk	Secondary level template (product bundle)
C.1				1.2.1	Market Access Gateways	HTML	http://www.nyse.com/technologies/exchangesolutions/1227660797069.html	Edit	market-access-gateways	
D.				1.2.1.1	Market Access Gateway	HTML, PDF, EXCEL	See 1.2.1.1	Edit	market-access-gateway	We only found 1. Lowest product level.
D.				1.2.2	Sponsored Access	HTML, PDF, EXCEL	unable to locate	New	sponsored-access	This is a downloadable agreement (PDF) for each exchange. Needs new content.
C.1				1.2.3	Risk Controls	HTML	unable to locate	New	risk-controls	
D.				1.2.3.1	Risk Management Gateway	HTML, PDF, EXCEL	http://www.nyse.com/technologies/tradingsolutions/1227870669701.html	Edit	risk-management-gateway	Lowest product level
D.				1.2.4	Algorithm Chassis	HTML, PDF, EXCEL	unable to locate	New	algorithm-chassis	Need more information. From Stanley Young Presentation.
D.				1.2.5	Trade Management	HTML, PDF, EXCEL	unable to locate	New	trade-management	Need more information. From Stanley Young Presentation.
C.1				1.3	Apply Exchange Solutions	HTML	http://www.nyse.com/technologies/exchangesolutions/1227660797015.html	Edit	apply-exchange-solutions	Secondary level template (product bundle)
D.				1.3.1	Configurable Order Routing	HTML, PDF, EXCEL	unable to locate	New	configurable-order-routing	Need more information. From Stanley Young Presentation.
D.				1.3.2	Universal Trading Platform	HTML, PDF, EXCEL	http://www.nyse.com/technologies/tradingsolutions/1222942098129.html	Edit	universal-trading-platform	Lowest product level
B.				2.0	Enhance Infrastructure	HTML			enhance-infrastructure	
C.1				2.1	Connect to SFTI	HTML	http://www.nyse.com/technologies/sfti/1223635951100.html http://www.nyse.com/technologies/sfti/1223635951074.html	Edit	connect-to-sfti	

D.			2.1.1	SFTI Network	HTML, PDF, EXCEL	http://www.nyse.com/technologies/sfti/1228187874506.html http://www.nyse.com/technologies/sfti/1223893500772.html	Edit	sfti-network	Lowest product level
C.			2.1.2	SFTI Network Connectivity	HTML	http://www.nyse.com/technologies/sfti/1224757551248.html http://www.nyse.com/technologies/sfti/1224757551319.html	Edit	sfti-network-connectivity	
D.			2.1.2.1	SFTI US	HTML, PDF, EXCEL	http://www.nyse.com/technologies/sfti/1254391712480.html	Edit	sfti-us	Lowest product level
D.			2.1.2.2	SFTI EU	HTML, PDF, EXCEL	http://www.nyse.com/technologies/sfti/1254391711988.html	Edit	sfti-eu	Lowest product level
D.			2.1.2.3	SFTI Asia	HTML, PDF, EXCEL	http://www.nyse.com/technologies/sfti/125082640745.html http://www.nyse.com/technologies/1250850190795.html	Edit	sfti-asia	Lowest product level
D.			2.1.3	SFTI Integrated Partner Solutions	HTML, PDF, EXCEL	http://www.nyse.com/technologies/sfti/1223893500022.html	Edit	sfti-integrated-partner-solutions	Lowest product level
C.1			2.2	Maximize Latency	HTML			maximize-latency	
D.			2.2.1	Colocation Services	HTML, PDF, EXCEL	unable to locate	New	colocation-services	Lowest product level
C.1			2.2.2	Data Centers	HTML	http://www.nyse.com/tradingsolutions/marketdata/datainformation.h	Edit	data-center	
D.			2.2.2.1	NYSE Data Centers	HTML, PDF, EXCEL	See 2.2.2	Edit	nyse-data-centers	Need more information
D.			2.2.2.2	Third-Party Data Centers	HTML, PDF, EXCEL	See 2.2.2	Edit	third-party-data-centers	Need more information
C.1			2.3	Outsource Your Data	HTML			outsource-your-data	
D.			2.3.1	Configurable Order Routing	HTML, PDF, EXCEL	unable to locate	New	configurable-order-routing	Need more information
D.			2.3.2	Trading Platform on Demand	HTML, PDF, EXCEL	http://www.nyse.com/technologies/tradingsolutions/1222942098129.html	Edit	trading-platform-on-demand	Need more information
D.			2.3.3	Consulting Services	HTML, PDF, EXCEL	http://www.nyse.com/technologies/exchangesolutions/1227660797105.html	Edit	consulting-services	Lowest product level
B.			3.0	Access Market Data	HTML	http://www.nyse.com/technologies/tradingsolutions/1222942098122.html http://www.nyse.com/technologies/tradingsolutions/1245233151366.html	Edit	access-market-data	
C.1			3.1	Acquire Global Market Data	HTML	http://www.nyse.com/tradingsolutions/marketdata/datainformation.html	Edit	acquire-global-market-data	
D.			3.1.1	Superfeed		http://www.nyxdata.com/superfeed http://www.nyxdata.com/doc/14245 http://www.nyxdata.com/doc/14246	Edit	superfeed	Lowest product level
D.			3.1.2	OneTick		http://www.nyse.com/technologies/tradingsolutions/1227870669763.html	Edit	ontick	Need more information
D.			3.1.3	Exchange Data Publisher		http://www.nyse.com/technologies/exchangesolutions/1227660797033.html	Edit	exchange-data-publisher	Lowest product level
D.			3.1.4	Consolidated Tape		unable to locate	New	consolidated-tape	Lowest product level
D.			3.1.5	Usage Analysis for Bloomberg		http://www.nyxdata.com/nysedata/default.aspx?tabid=152&rfrby=hmprt (?) http://www.nyse.com/technologies/tradingsolutions/1227784112448.html	New	usage-analysis-for-bloomberg	Lowest product level
D.			3.1.6	Usage Analysis for Reuters		http://www.nyxdata.com/nysedata/default.aspx?tabid=152&rfrby=hmprt (?) http://www.nyse.com/technologies/tradingsolutions/1227784112508.html	New	usage-analysis-for-reuters	Lowest product level
D.			3.1.7	Custom Feeds		http://www.nyse.com/technologies/sfti/1157710277544.html	Edit, New	custom-feeds	Need more information
C.2			3.1.8	Data Products		http://www.nyxdata.com/nysedata/Default.aspx?tabid=516&rfrby=menu	Edit	data-products	
D.			3.1.9.1	Data Products Results		Multiple urls	Edit	results	
C.1			3.2	Outsource Data Management	HTML	unable to locate	New	outsource-data-management	
D.			3.2.1	Managed Market Data Services	HTML, PDF, EXCEL	http://www.nyse.com/technologies/sfti/1223893500772.html http://www.nyse.com/technologies/sfti/1224757551248.html	Edit	managed-market-data-services	Lowest product level
D.			3.2.2	Market Data Platform Management	HTML, PDF, EXCEL	http://www.nyse.com/technologies/tradingsolutions/1227784111065.html	Edit	market-data-platform-management	Lowest product level
D.			3.2.3	Feed Handlers	HTML, PDF, EXCEL	http://www.nyse.com/technologies/tradingsolutions/1227784111065.html	Edit	feed-handlers	Lowest product level
C.1			3.3	Manage Market Data	HTML	http://www.nyse.com/technologies/sfti/1224757551319.html	Edit	manager-market-data	
C.1			3.3.1	Data Access & Reporting Tools	HTML	http://www.nyse.com/tradingsolutions/marketdata/datainformation.html#RealtimeDatafeeds	Edit	data-access-reporting-tools	
D.			3.3.1.1	Provisions	HTML, PDF, EXCEL	unable to locate	New	provisions	Lowest product level

D.			3.3.1.2	Data Management	HTML, PDF, EXCEL	Datafeeds">http://www.nyse.com/tradingsolutions/marketdata/datainformation.html#Real-time>Datafeeds	Edit	data-management	Lowest product level
D.			3.3.1.3	Reporting	HTML, PDF, EXCEL	unable to locate	New	reporting	Lowest product level
D.			3.3.2	Middleware Agnostic Messaging API	HTML, PDF, EXCEL	http://www.nyse.com/technologies/tradingsolutions/1227784112633.html (?)	Edit	middleware-agnostic-messaging-api	Lowest product level
D.			3.3.3	Middleware Agnostic Data API	HTML, PDF, EXCEL	http://www.nyse.com/technologies/tradingsolutions/1222337710550.html (?)	Edit	middleware-agnostic-data-api	Lowest product level
D.			3.3.4	Data Fabric	HTML, PDF, EXCEL	unable to locate	New	data-fabric	Need more information
D.			3.3.5	IOI Net	HTML, PDF, EXCEL	unable to locate	New	ioi-net	Lowest product level
F.			4.0	Topic Center			New	topic-center	Sample topics are listed.
G.			4.1	Latency	HTML	New	New	latency	Topics may not be shown as second level navigation as other templates
H.			4.x	Article Template	HTML	New	New	[article title]	Each topic has associated articles. Content TBD.
H.			4.x v	Video Template	HTML	New	New	[video title]	Each topic has optional associated videos. Content TBD.
G.			4.2	Stability	HTML	New	New	stability	
G.			4.3	Compliance	HTML	New	New	compliance	
G.			4.4	Innovation	HTML	New	New	innovation	
G.			4.5	Capital Efficiency	HTML	New	New	capital-efficiency	
G.			4.6	Real Time Data	HTML	New	New	real-time-data	
G.			4.7	Distribution	HTML	New	New	distribution	
G.			4.8	Implementation	HTML	New	New	implementation	
G.			4.9	Pricing	HTML	New	New	pricing	
G.			4.10	Risk Management	HTML	New	New	risk-management	
G.			4.11	Launching a Market	HTML	New	New	launching-a-market	
G.			4.12	Connectivity	HTML	New	New	connectivity	
E.			5.0	Solutions	HTML	http://www.nyse.com/technologies/exchangesolutions/1227660797051.html http://www.nyse.com/technologies/exchangesolutions/1251454297174.html	New, Edit, Migrate	solutions	
E.			5.1	Traders	HTML	New	New	traders	This section will feature examples of how applying bundles of products helps various audiences perform more effectively. Long-term this section could expand to speak to even more finely sliced segments, including market data admin groups, legal and compliance groups, and perhaps information vendors who resell NYSE data.
E.			5.2	Market Operators	HTML	New	New	market-operators	
E.			5.3	Broker Dealers	HTML	http://www.nyse.com/technologies/exchangesolutions/1227660797105.html (?)	New	broker-dealers	
E.			5.4	Investment Banks	HTML	New	New	investment-banks	
E.			5.5	Hedge Funds	HTML	New	New	hedge-funds	
E.			5.6	Institutional Investors	HTML	New	New	institutional-investors	
K.1			6.0	Customer Support	HTML	http://www.nyxdata.com/nysedata/Default.aspx?tabid=107	Edit	customer-support	
SC			6.1	Support Documents	HTML, PDF, EXCEL	http://www.nyxdata.com/docs	Migrate	docs	
SC			6.1.1	Market Data	HTML, PDF, EXCEL	https://www.nyxdata.com/nysedata/Default.aspx?tabid=674	Migrate	market-data	
SC			6.1.1.1	Contracts	HTML, PDF, EXCEL	https://www.nyxdata.com/nysedata/Default.aspx?tabid=522	Migrate	contracts	
SC			6.1.1.2	Policies	HTML, PDF, EXCEL	https://www.nyxdata.com/nysedata/Default.aspx?tabid=523	Migrate	policies	
SC			6.1.1.3	Pricing	HTML, PDF, EXCEL	https://www.nyxdata.com/nysedata/Default.aspx?tabid=518	Migrate	pricing	
SC			6.1.2	Trading Solutions	HTML, PDF, EXCEL	http://www.nyxdata.com/docs/tradingsolutions	Migrate	trading-solutions	
SC			6.1.2.1	Market Data Platform	HTML, PDF, EXCEL	http://www.nyxdata.com/nysedata/Default.aspx?tabid=878	Migrate	market-data-platform	
SC			6.1.2.2	Market Access Gateways	HTML, PDF, EXCEL	http://www.nyxdata.com/nysedata/Default.aspx?tabid=835	Migrate	market-access-gateways	
SC			6.1.2.3	Messaging	HTML, PDF, EXCEL	http://www.nyxdata.com/nysedata/Default.aspx?tabid=513	Migrate	messaging	
SC			6.1.2.4	Monitoring and Control	HTML, PDF, EXCEL	http://www.nyxdata.com/nysedata/Default.aspx?tabid=970	Migrate	monitoring-control	
SC			6.1.2.5	Trading Applications	HTML, PDF, EXCEL	http://www.nyxdata.com/nysedata/Default.aspx?tabid=827	Migrate	trading-applications	

SC			6.1.2.6	Professional Services	HTML, PDF, EXCEL	http://www.nyxdata.com/nyse/Default.aspx?tabid=261	Migrate	professional-services	
SC			6.1.2.7	Managed Services	HTML, PDF, EXCEL	http://www.nyxdata.com/nyse/Default.aspx?tabid=163	Migrate	managed-services	
SC			6.1.2.8	Superfeed	HTML, PDF, EXCEL	http://www.nyxdata.com/superfeed	Migrate	superfeed	
SC			6.1.3	Connectivity	HTML, PDF, EXCEL	http://www.nyxdata.com/docs/connectivity	Migrate	connectivity	
SC			6.1.3.1	SFTI US	HTML, PDF, EXCEL	http://www.nyxdata.com/nyse/Default.aspx?tabid=317	Migrate	sfti-us	
SC			6.1.4	Colocation	HTML, PDF, EXCEL	http://www.nyxdata.com/docs/colo	Migrate	colocation	
SC			6.1.4.1	USLC Colocation	HTML, PDF, EXCEL	http://www.nyxdata.com/nyse/Default.aspx?tabid=139	Migrate	uslc-colocation	
SC			6.2	Product Availability	HTML	http://www.nyxdata.com/sstatus	Migrate	product-availability	
SC			6.3	Datafeed Capacity	HTML	http://www.nyxdata.com/page/474	Migrate	datafeed-capacity	
SC			6.4	Product Pipeline	HTML	http://www.nyxdata.com/page/820	Migrate	product-pipeline	
SC			6.5	Multicast Datafeed IP Addresses	HTML	http://www.nyxdata.com/page/848	Migrate	multicast-datafeed-ip-addresses	
K.1			6.6	Billing and Account Support	HTML	http://www.nyxdata.com/page/106	Migrate	billing-account-support	
K.1			6.6.1	Account Information Changes	HTML	http://www.nyxdata.com/page/106	Edit	account-information-changes	
K.3			6.6.1.1	Account Profile Change	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=120	Migrate	account-profile-change	
K.3			6.6.1.2	Account Cancellation	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=121	Migrate	account-cancellation	
K.3			6.6.1.3	Purchase Order Payment Request	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=123	Migrate	purchase-order-payment-request	
K.3			6.6.1.4	Account Split/Consolidation	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=122	Migrate	account-split-consolidation	
K.3			6.6.1.5	Third Party/Soft Dollar Billing	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=117	Migrate	third-party-soft-dollar-billing	
K.1			6.6.2	Billing Issues	HTML	http://www.nyxdata.com/page/106	Edit	billing-issues	
K.3			6.6.2.1	Invoice/Billing Discrepancies	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=124	Migrate	invoice-discrepancies	
K.3			6.6.2.2	Invoice Reprint	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=126	Migrate	invoice-reprint	
K.3			6.6.2.3	Account Balance	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=129	Migrate	account-balance	
K.3			6.6.2.4	Payment Status	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=130	Migrate	payment-status	
K.3			6.6.2.5	Balance Transfers	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=127	Migrate	balance-transfers	
K.3			6.6.2.6	Refund Request	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=128	Migrate	refund-request	
K.3			6.6.2.7	Electronic Invoices	FORM	-> Redirect to connect	Migrate	electronic-invoices	
K.3			6.6.3	General Support	FORM	http://www.nyxdata.com/nyse/Default.aspx?tabid=131	Migrate	general-support	
			6.6.4	FAQ	HTML	http://www.nyxdata.com/page/106	Edit	faq	
K.1			7.0	Contact Us	HTML	http://www.nyse.com/technologies/122789811442.html	Edit, New	contact-us	
K.2			7.1	Sales & Inquiries	HTML	http://www.nyse.com/technologies/1204801796219.html	Edit	sales-inquiries	
K.2			7.2	Customer Support	HTML	http://www.nyse.com/technologies/customersupport/1228109780995.html	Edit	customer-support	
K.3			7.3	Billing & Account Questions	FORM	http://www.nyxdata.com/page/106	Migrate	billing-account-questions	
K.3			7.4	Data Product Question	FORM	http://www.nyxdata.com/page/574	Migrate	data-product-question	
K.3			7.5	Technical Questions	FORM	http://www.nyxdata.com/page/793	Migrate	technical-questions	
K.3			7.6	Business Issues	FORM	http://www.nyxdata.com/page/372	Migrate	business-issues	
K.3			7.7	Request for Other Data	FORM	http://www.nyxdata.com/page/371	Migrate	request-for-other-data	
K.3			7.8	General Inquiries	FORM	New	New	general-inquiries	
L.1			8.0	News & Events	HTML	http://www.nyse.com/technologies/122789811442.html	Edit, New	news-events	
L.2			8.1	News Overview	HTML	http://www.nyse.com/technologies/1227870670276.html	Migrate	news	
H.			8.1.1	News article	HTML	Multiple urls	Migrate	[news title]	
L.2			8.2	Events Overview	HTML	http://www.nyse.com/technologies/122789811442.html	Migrate	events	
H.			8.2.1	Events article	HTML	Multiple urls	Migrate	[event title]	
H.			9.0	About NYSE Tech	HTML	New		about	
Y.2			10.0	Search Results	HTML	New		[search keyword]	
			11.0	Page Not Found	HTML	New		page-not-found	
			12.0	Printer Friendly Page	HTML	New		TBD	