

# CSPLUS (Integrated Search) - POC

Low-Fidelity Mockups

Client Technology Solutions (CTS)



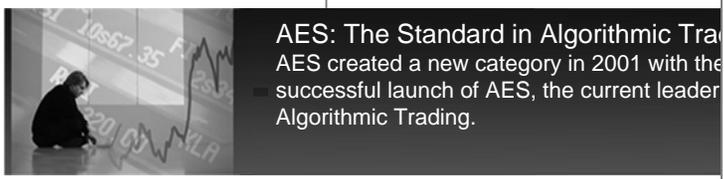
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**Tickers**

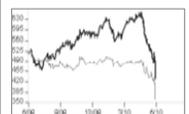
- S Sprint Nextel Corporation
- SAB Grupo Casa Saba S.A. de C.V.
- SAH Sonic Automotive Inc.
- SAI SAIC Inc.
- SAM Boston Beer Company Inc.
- SAN Banco Santiago S.A.
- SAP SAP AG
- SAR Saratoga Investment Corp
- SB Safe Bulkers Inc.
- SBH Sally Beauty Holdings Inc.
- SBR Sabine Royalty Trust
- SBS Companhia de saneamento Basico Do Estado
- SBW Western Asset Worldwide Income Fund Inc.
- SBX SeaBright Holdings Inc.
- SCCO Southern Copper Corporation
- SCD LMP Capital and Income Fund Inc.
- SCG Scana Corporation
- SCHW The Charles Schwab Corporation
- SCI Service Corporation International
- SCL Stepan Company
- SCR Simcere Pharmaceutical Group
- SCS Steelcase Inc.
- SCU Scana Corporation
- SCXL Starrett Company
- SD Sandridge Energy Inc.



**AES: The Standard in Algorithmic Trading**  
AES created a new category in 2001 with the successful launch of AES, the current leader in Algorithmic Trading.

**Company Profile**

BP



Closing Price: \$45.00  
Target Price: \$48.00  
Target Price %: +6.67%  
52-Wk Range: \$42.00 - \$52.00  
Market Cap: \$100.00B

**Trade Ideas**

**Buy BP on downward trend**

nn/nn/2011  
We maintain our view that BP continue to be a good buy in

**EDGE Portfolio**

My Watchlist

Company	Change %
Sunoco	+4.03%
BP	-22.00%
Valero Energy	+2.43%
Total SA	+1.03%
Chervon Corp.	+0.01%
ConocoPhillips	+7.14%
RoyalDutch Shell	-0.01%
Repsol YPF, Sa	-1.12%
Suncor Energy	+3.21%

**Articles**

- nn/nn/2011  
**How Connected Are Oil Majors To the Price of Oil?**  
BP has been downgraded by analysts due to underweight potential in the energy sector. Rivals are seen as more attractive short-term buys.
- nn/nn/2011  
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BP has been downgraded by analysts due to underweight potential in the energy sector. Rivals are seen as more attractive short-term buys.

**Links**

- [Peers](#)
- [EDGE](#)
- [Industry Primers](#)

## Integrated Search 1a

A. User can start typing a search keyword into the global search bar

Auto suggest provides relevant suggestions related to the keyword entered

Hitting the search button after typing a search keyword would take the user to a search result page

One letter populates type ahead filed with ticker suggestions.

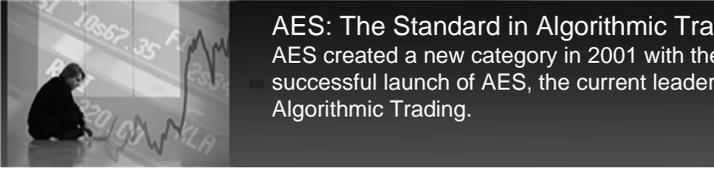
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ConocoPhillips	+7.14%
RoyalDutch Shell	-0.01%
Repsol YPF, Sa	-1.12%
Suncor Energy	+3.21%

**Company Profile**



BP

Closing Price: 95.00  
 Target Price: 95.00  
 Target Price %: 100.00  
 52-Wk Range: 85.00 - 105.00  
 Market Cap: 85.00

**Trade Ideas**

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nn/nn/2011

We maintain our view that BP continue to be a good buy in

**Tickers**

- SCCO Southern Copper Corporation
- SCD LMP Capital and Income Fund Inc.
- SCG Scana Corporation
- SCHW The Charles Schwab Corporation
- SCI Service Corporation International
- SCL Stepan Company
- SCR Simcere Pharmaceutical Group
- SCS Steelcase Inc.
- SCU Scana Corporation
- SCXL Starrett Company

**Companies**

- Sanchez Computer Associates
- Siam Commercial Bank
- Siam Commercial Leasing Pcl
- SCBT Financial
- Sears Canada Inc.
- Siam City Cement
- Southern Copper Corporation
- Seacoast Services Corp
- SCANA Corporation
- Scholastic Corporation
- Schnitzer Steel Inds Inc
- Schneider
- School Specialty Inc.
- The Charles Schwab Corp

**Articles**

nn/nn/2011

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nn/nn/2011

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## Integrated Search 1b

User can start typing a search keyword into the global search bar

Auto suggest provides relevant suggestions related to the keyword entered

Hitting the search button after typing a search keyword would take the user to a search result page

Two letters populate type ahead filed with ticker suggestions and companies.

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**EDGE Portfolio**

My Watchlist

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**Articles**

nn/nn/2011  
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nn/nn/2011  
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**Company Profile**

BP

Closing Price: £430  
 Target Price: £560.00  
 Target Price Period: 12  
 52-Wk Range: £655-430  
 Market Cap: 80.6B

**Trade Ideas**

**Buy BP on downward trend**

nn/nn/2011  
 We maintain our view that BP will continue to be a good buy in future...

**Tickers**

SCHW The Charles Schwab Corporation

**Companies**

Scholastic Corporation  
 Schnitzer Steel Inds Inc  
 Schneider  
 School Specialty Inc.  
 The Charles Schwab Corp

**Authors**

Schabbel, Victor  
 Schwarz, Christian

**Links**

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- [Industry Primers](#)

## Integrated Search 1c

User can start typing a search keyword into the global search bar

Auto suggest provides relevant suggestions related to the keyword entered

Hitting the search button after typing a search keyword would take the user to a search result page

Three letters populate type ahead filed with ticker suggestions, companies and authors.



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 AES created a new category in 2001 with the successful launch of AES, the current leader in Algorithmic Trading.

**Tickers**  
SCHW The Charles Schwab Corporation

**Companies**  
The Charles Schwab Corp

**Authors**  
Schwarz, Christian

**Countries**  
The Charles Schwab Corp Canada  
The Charles Schwab Corp USA

**EDGE Portfolio** ☐ ▾

My Watchlist ▾

Company	Change %
Sunoco	+4.03%
BP	-22.00%
Valero Energy	+2.43%
Total SA	+1.03%
Chervon Corp.	+0.01%
ConocoPhillips	+7.14%
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BP



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**Links** ☐ ▾

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**Articles**

nn/nn/2011  
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● ○ ○ ○ ○

## Integrated Search 1d

A. User can start typing a search keyword into the global search bar

Auto suggest provides relevant suggestions related to the keyword entered

Hitting the search button after typing a search keyword would take the user to a search result page

Four letters populate type ahead filed with ticker suggestions, companies, authors and any other field from the taxonomy that may correspond.


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- Commodities (40)
- Credits (100)
- Economics (500)
- Emerging Markets (22)
- Foreign Exchanges (556)
- Strategy (122)
- Index Products (6412)
- Interest Rates (112)
- Securitized Products (754)
- Technical Analysis (12)

**Secondary Product**

**Region**

**Industry**

**Frequency**

**Content Type**

- Trade Ideas (100)
- Articles (52)
- Blogs (78)
- Research (145)

**Date**

Display results from:

to:

Keywords: **Global Economy** (x) Save Search

**Results**

1 to 10 of 20,000

C

Sort

**FX Strategist - Three-month NZDCAD 1x1.5 RKI put spread** E

by [Ray Farris](#) 18-Apr-20111

We think the NZD is at an attractive level to sell. Today's weaker than expected CPI data re-enforces our view, expressed in Friday's European FX Daily, that market pricing of RBNZ rate hikes is overdone. Market optimism about a reconstruction recovery in New Zealand has pushed NZDCAD up 8% from its...

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<< < 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 > >>

**Recommended Reading**

- [BP Gulf Oil Response](#)
- [Federal Eye: BP pays...](#)
- [BP ready for controvers...](#)

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- [Global Marketing](#)
- [Global Market group](#)
- [Global Market group ltd ipo](#)
- [Global Markets direct](#)

**Saved Searches**

- BP Oil
- HSBC
- google
- GM

## Integrated Search 2

Search results opens as a new tab

- A. Bread Crumb displays keyword that user searches for
- B. Filtering facet and search within are displayed on the left side with all applicable filters  
  
Filtering facets are available as multi select facets
- C. Recommended reading displays articles that are recommended by CS research
- D. Related searches lists out all related search keywords that are relevant to the current search keyword
- E. Sort by options are provided to sort results  
Search within allows the user to further search the results based on keywords
- F. Results displays a combination of content types that are based on ranking and relevancy to the entered keyword


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- Commodities (40)
- Credits (100)
- Economics (500)
- Emerging Markets (22)
- Foreign Exchanges (556)
- Strategy (122)
- Index Products (6412)
- Interest Rates (112)
- Securitized Products (754)
- Technical Analysis (12)

**+ Secondary Product**

**+ Region**

**+ Industry**

**+ Frequency**

**- Content Type**

- Trade Ideas (100)
- Articles (52)
- Blogs (78)
- Research (145)

**- Date**

Display results from:

to:

**Results** 1 to 10 of 100

Sort

**Trade Ideas**

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<< < 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 > >>

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**Related Searches**

- [Global Marketing](#)
- [Global Market group](#)
- [Global Market group ltd ipo](#)
- [Global Markets direct](#)

**Saved Searches**

- BP Oil
- HSBC
- google
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### Integrated Search 3

- A. Trade Ideas gets added to the bread crumb as it is selected from available filters
- B. Content within result area is filtered by Trade Ideas


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- Technical Analysis (12)

**Secondary Product**

**Region**

**Industry**

**Frequency**

**Content Type**

- Trade Ideas (100)
- Articles (52)
- Blogs (78)
- Research (145)

**Date**

Display results from:

to:

Keywords: **Global Economy** (x) > Content Type: **Trade Ideas** (x) Save Search

**Results** 1 to 10 of 100

Sort  ▼

**Trade Ideas**

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## Integrated Search 4

A. Multi select filters allows the user to select more than one filter to apply to the results.

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- Economics (500)
- Emerging Markets (22)
- Foreign Exchanges (556)
- Strategy (122)
- Index Products (6412)
- Interest Rates (112)
- Securitized Products (754)
- Technical Analysis (12)

**+ Secondary Product**

**+ Region**

**+ Industry**

**+ Frequency**

**- Content Type**

- Trade Ideas (100)
- Articles (52)
- Blogs (78)
- Research (145)

**- Date**

Display results from:

to:

Keywords: **Global Economy** (x) > Content Type: Trade Ideas (x), Research (x)

**Results** 1 to 10 of 245

Sort  ▼

**Trade Ideas**

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 by [Ray Farris](#) 18-Apr-2011  
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**Recommended Reading**  ▼

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[BP ready for controvers...](#)

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[Global Market group](#)  
[Global Market group ltd ipo](#)  
[Global Markets direct](#)

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A. Selecting research will add it to the bread crumb and display results that includes research content as well and the results set now contains both research content and trade ideas


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Keywords: **Global Economy** (x) > Content Type: **Trade Ideas** (x), **Research** (x)

### Results

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Trade Ideas

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Recommended Reading

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Global Markets direct

Saved Searches

BP Oil  
HSBC  
google  
GM

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- A. User can cancel the filter by selecting 'x' next to the applied filter on the breadcrumb
- Alternatively user can also unselect a filter by unchecking the check box

### Integrated Search 6

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**- Primary Products**

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- Credits (100)
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- Strategy (122)
- Index Products (6412)
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- Securitized Products (754)
- Technical Analysis (12)

**+ Secondary Product**

**+ Region**

**+ Industry**

**+ Frequency**

**- Content Type**

- Trade Ideas (100)
- Articles (52)
- Blogs (78)
- Research (145)

**- Date**

Display results from:

to:

Keywords: **Global Economy** (x) > Content Type: Research (x)
Save Search

**Results**
1 to 10 of 20,000

Sort

**Research**

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A. Cancelled filter is removed from the bread crumb and search results is refined to only the applicable filters


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## Save Search (1 of 2)

- A. User can save a search by clicking save search, located on the breadcrumb

The screenshot shows the Credit Suisse Enterprise Portal search results page. At the top, there is a navigation bar with 'Home', 'Fixed Income', 'Equities', and 'Operations'. Below this is a search bar and a 'Search' button. The main content area displays search results for 'Global Economy' with a 'Save Search' button. A dialog box titled 'Save Search' is open, allowing the user to enter a name and description for the saved search. The dialog box has two input fields: 'Name' (containing 'Global Economy') and 'Description' (containing 'Search result for Global Economy'). There are 'Ok' and 'Cancel' buttons at the bottom of the dialog box. The background search results include articles like 'FX Strategist - Three-month NZDCAD 1x1.5 RKI put spread' and 'US Economics Digest: Inflation - "Measured" Expectations'.

### Save Search (2 of 2)

- A. Clicking save search will launch a layover window to enter the name and description for the saved search.
- Saved search will be saved within the users profile