

* These wireframes are meant to show content grouping, prioritization and user flow - they do not necessarily reflect design and/or layout.

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home | televisions | dvd & vcrs | audio | cameras & camcorders | phones & fax | computers | home appliances | building | personal care | accessories | special offers | gift ideas

shop > home appliances

home appliances

learn & explore | shop | support

branded feature

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vacuums | irons | air conditioners

kitchen appliances | accessories

Recently viewed products

TH-58PX600U 42" widescreen Plasma HDTV with 2 HDMI inputs \$8999.00

TH-58PX600U 42" widescreen Plasma HDTV with 2 HDMI inputs \$8999.00

TH-58PX600U 42" widescreen Plasma HDTV with 2 HDMI inputs \$8999.00

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Expanded view

2 items in your cart [view cart](#)

18" LCD TV
MODEL NUMBER \$1,999.99
[remove](#) [save for later](#) quantity

16" LCD TV
MODEL NUMBER \$1,199.99
[remove](#) [save for later](#) quantity

Subtotal: \$3,199.98 [checkout](#)

Saved items [view saved items](#)

18" LCD TV
MODEL NUMBER \$1,999.99
[add to cart](#)

Annotations:

- 1 Category navigation
- 2 Sub-category navigation
- 3 Section title
- 4 Rotational branded feature
- 5 Category products
- 6 View all models button - links to the respective product listings page
- 7 Recently viewed products
- 8 Consistent cart
- 9 Expanded view of the cart
- 10 Direct logo
- 11 Guided lorem application
- 12 Non-product feature (e.g. warranties, financing)
- 13 Link to join the club. Dynamic content depending on user (refer to homepage for rules)
- 14 Product promotion

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Annotations:

- 1** Sub-subcategory navigation
- 2** Section title
- 3** Rotational branded feature
- 4** Sub-category products
- 5** Link to learn more - links to the respective product learn & explore section
- 6** View all models button - links to the respective product listings page
- 7** Recently viewed products
- 8** Direct logo
- 9** Guided lorem application
- 10** Non-product feature (e.g. warranties, financing)
- 11** Link to join the club. Dynamic content depending on user (refer to homepage for rules)
- 12** Product promotion

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shop > [home appliances](#) > [kitchen appliances](#) > [microwave ovens](#) | [microwave ovens](#) | [bread maker](#) | [mochi dough makers](#) | [pressure cookers](#) | [rice cookers](#) | [toaster ovens](#)

microwave ovens **2**

learn & explore | shop | support

branded feature **3**

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0 items in your cart [view cart](#) **16**

Panasonic DIRECT
order online or call 1-800-111-1111 **17**

Guided Lorem **18**
Let us help you find the right television for you >>
[learn more >>](#)

Non-product feature **19**
Lorem ipsum dolor sit amet, conse tetur **sadipsci** ng elit, sed diam no numy .

Join Club Panasonic **20**
10% off your next Panasonic purchase when you join. >>

Product promotion **21**
Lorem ipsum dolor sit amet, conse tetur sadipsci [learn more >>](#)

shop by **4**

- view all home appliances products (75)
- view all kitchen appliances products (43)

Browse by type **12**
[explain types](#)

- convection countertop (8)
- standard countertop (4)
- over the range (5)
- Genius prestige (5)
- view all (42)

Browse by price
[price chart](#)

- \$500 - \$600 (7)
- \$400 - \$499 (3)
- \$300 - \$299 (5)
- All prices (42)

Browse by color

- black (6) white (4)
- silver (8) bisque (5)
- All colors (42)

Browse by availability

- available online (30)
- available through retailers
- view all

Browse by specials

- view only sales items (5)
- view only exclusives (5)

sort by price **5**

compare **6** Lorem ipsum dolor sit amet elit.

TH-58PX600U **7**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#) **8**

TH-58PX600U **9**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#) **10**

TH-58PX600U **11**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

TH-58PX600U **13**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

TH-58PX600U **14**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

TH-58PX600U **15**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

TH-58PX600U **16**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

TH-58PX600U **17**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

TH-58PX600U **18**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

TH-58PX600U **19**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

TH-58PX600U **20**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

TH-58PX600U **21**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

TH-58PX600U **22**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00

Recently viewed products **22**

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tv types

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- [plasma](#)
- [projection](#)
- [lcd](#)
- [dlp](#)
- [tube](#)
- [combo](#)

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Quicklook view **14**

[quicklook](#)

TH-58PX600U
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
[add to cart](#)

Product overview **15**

[quicklook](#)

60" Inch Plasma TV
model number
\$6999.00
[add to cart](#)

SHIPS WITHIN 1 WEEK
[save for later](#)
[email a friend](#)
[learn more](#)

Annotations:

- 1** Product selected from sub-subcategory
- 2** Section title
- 3** Rotational branded feature
- 4** Browsing mechanism - helps the user browse products by relevant features, availability and specials
- 5** Sorts the listings of products by price
- 6** Comparison feature
- 7** Thumbnail of product - links to model detail page
- 8** Comparison checkbox
- 9** Model number and description - link to model detail page
- 10** Product price
- 11** Add to cart button - links to additional options page
- 12** Link to get more learning information
- 13** Content overview
- 14** QuickLook link - appears on rollover
- 15** Product overview - appears on click on quickLook
- 16** Consistent cart
- 17** Direct logo
- 18** Guided lorem application
- 19** Non-product feature (e.g. warranties, financing)
- 20** Link to join the club. Dynamic content depending on user (refer to homepage for rules)
- 21** Product promotion
- 22** Recently viewed products

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shop > home appliances > kitchen appliances > microwave ovens > model number

microwave ovens bread maker mochi dough makers pressure cookers rice cookers toaster ovens

microwave ovens 1

learn & explore shop support

[back to listings 2](#)

28" inch Plasma TV 7
model number 8
\$299.99 9

add to cart 11

SHIPS WITHIN 1 WEEK 12
[save for later](#) [print](#) [email a friend 13](#)

14 Other similar product

28" inch Plasma TV
model number
\$6999.00

[360 view 5](#) [larger view 6](#)

15 Overview Features Specifications Accessories Installation Reviews Warranty

Model Number

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[> read more](#)

17 Recently viewed products

TH-58PX600U
 42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00

TH-58PX600U
 42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00

TH-58PX600U
 42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00

3 of 3

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Product usually sold online but out-of-stock

28" inch Plasma TV
model number
\$6999.00

This item is currently out-of-stock **18**

pre-order 19 and you will get 5% off **19**

[get email notification when IN-STOCK 20](#)
[save for later](#) [print](#) [email friend](#)

Similar model available now 21

 60" Plasma TV
 MODEL NUMBER
 \$8999.00

Product sold through 3rd party retailers

28" inch Plasma TV
model number
\$6999.00

Not available through Panasonic Online.

buy it somewhere else 22
[save for later](#) [print](#) [email friend](#)

Similar model available now 23

 60" Plasma TV
 MODEL NUMBER
 \$8999.00

0 items in your cart [view cart](#)

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order online or call
 1-800-111-1111

Guided Lorem

Let us help you find the right television for you >>

[learn more >>](#)

Non-product feature

Lorem ipsum dolor sit amet, conse tetur sadipsi ng elit, sed diam no numy .

Join Club Panasonic

10% off your next Panasonic purchase when you join. >>

Accessories Module 24

Lorem ipsum dolor sit amet, conse tetur sadipsi

[learn more >>](#)

Annotations:

- 1** Section title
- 2** Link to go back to the listings page
- 3** Product image
- 4** Thumbnails of more product shots
- 5** Link to 360 view of the product
- 6** Link to a larger view of the product
- 7** Product description
- 8** Model number
- 9** Product price
- 10** Color swatches when available
- 11** Add to cart button - links to additional options page
- 12** Shipping information
- 13** Links to save items for later, print and email a friend
- 14** Recommendation of a product similar to the one being viewed
- 15** Content tabs: Overview, features, specifications, accessories, installation, reviews and warranty (available relevant to product)
- 16** Review summary with link to the review's tab
- 17** Recently viewed products
- 18** Notification that the product is out-of-stock
- 19** Option to pre-order product
- 20** Option to get an email notification when the product becomes available
- 21** Recommendation of a similar product but that is currently available
- 22** Link to the dealer locator page
- 23** Recommendation of a similart product that is available Direct
- 24** Module to promote relevant accessories

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shop > home appliances > kitchen appliances > microwave ovens > model number

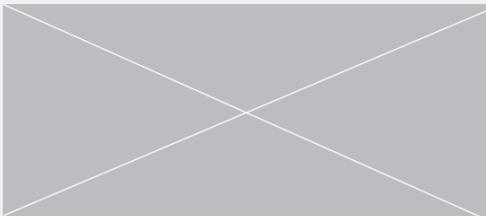
microwave ovens bread maker mochi dough makers pressure cookers rice cookers toaster ovens

microwave ovens

learn & explore shop support

0 items in your cart [view cart](#)

[back to listings](#)



[360 view](#) [larger view](#)

28" inch Plasma TV
model number
\$6999.00

add to cart

SHIPS WITHIN 1 WEEK
[save for later](#) [print](#) [email a friend](#)

Other similar product
 **28" inch Plasma TV**
model number
\$6999.00



order online or call
1-800-111-1111

Guided Lorem

Let us help you find the right television for you >>

[learn more >>](#)

Non-product feature

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Join Club Panasonic

10% off your next Panasonic purchase when you join. >>

Product promotion



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[learn more >>](#)

1 Overview Features Specifications Accessories Installation Reviews Warranty

Model Number

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Recommended Accessories **2**

-  Lorem ipsum dolor sit amet, **consetetur sadip...** **\$99.99** [learn more](#)
-  Lorem ipsum dolor sit amet, **consetetur sadip...** **\$99.99** [learn more](#)
-  Lorem ipsum dolor sit amet, **consetetur sadip...** **\$99.99** [learn more](#)

add to cart [> see more accessories](#)

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[> read more](#)

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Recently viewed products

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\$8999.00
-  **TH-58PX600U**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00
-  **TH-58PX600U**
42" widescreen Plasma HDTV with 2 HDMI inputs
\$8999.00

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- Annotations:**
- 1** Overview tab
 - 2** Summary of recommended accessories with option to purchase
 - 3** Summary of product review with link to the review's tab