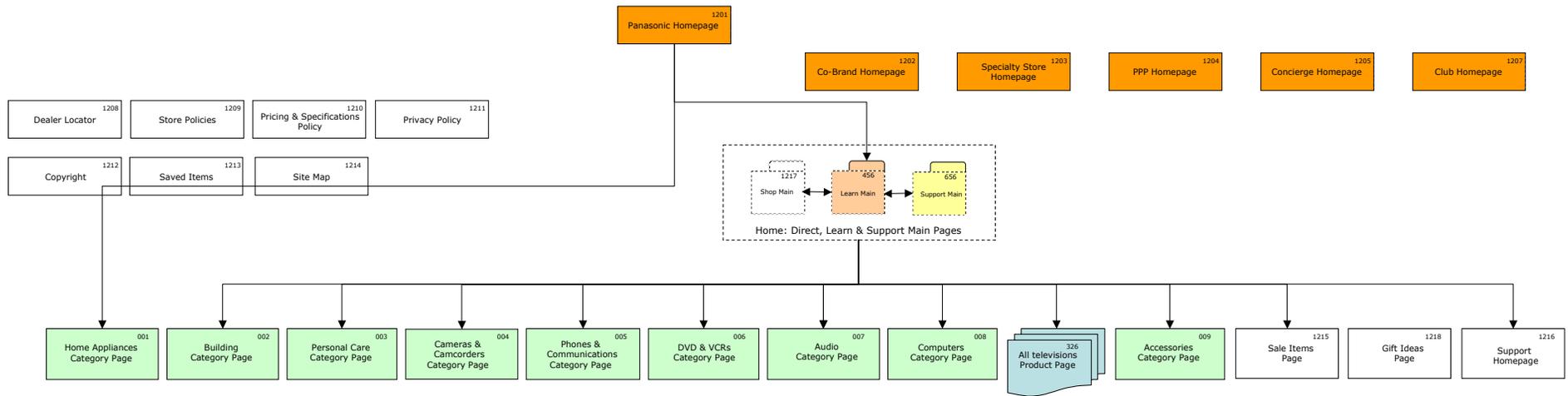


Legend

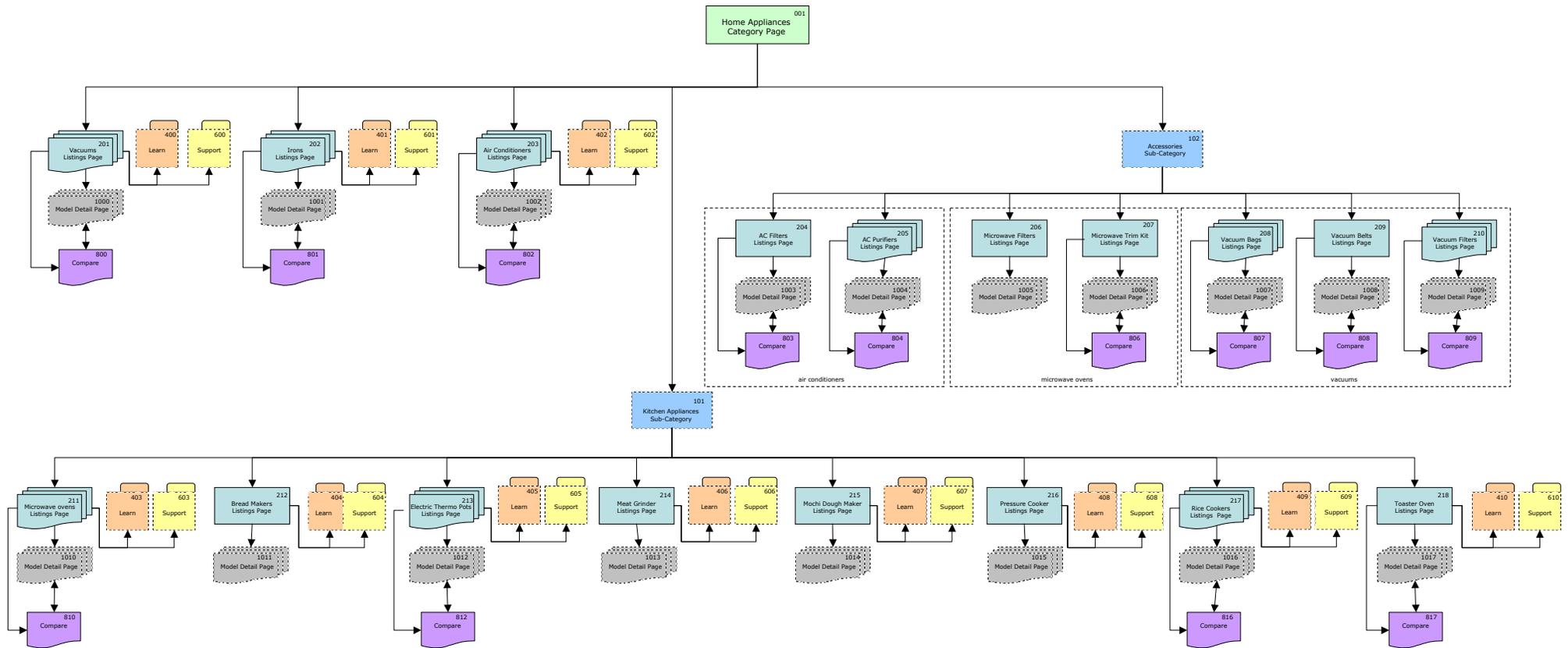
	Main category page		Unique URL
	Sub - category page		External Page
	Product Listings Page/Tab (as default) with iterations		
	Product Listings Page/Tab (as default) without iterations for 4 products or less. More detailed comparison.		
	Learning tab		
	Support tab		
	Model detail page		
	Comparison pages		

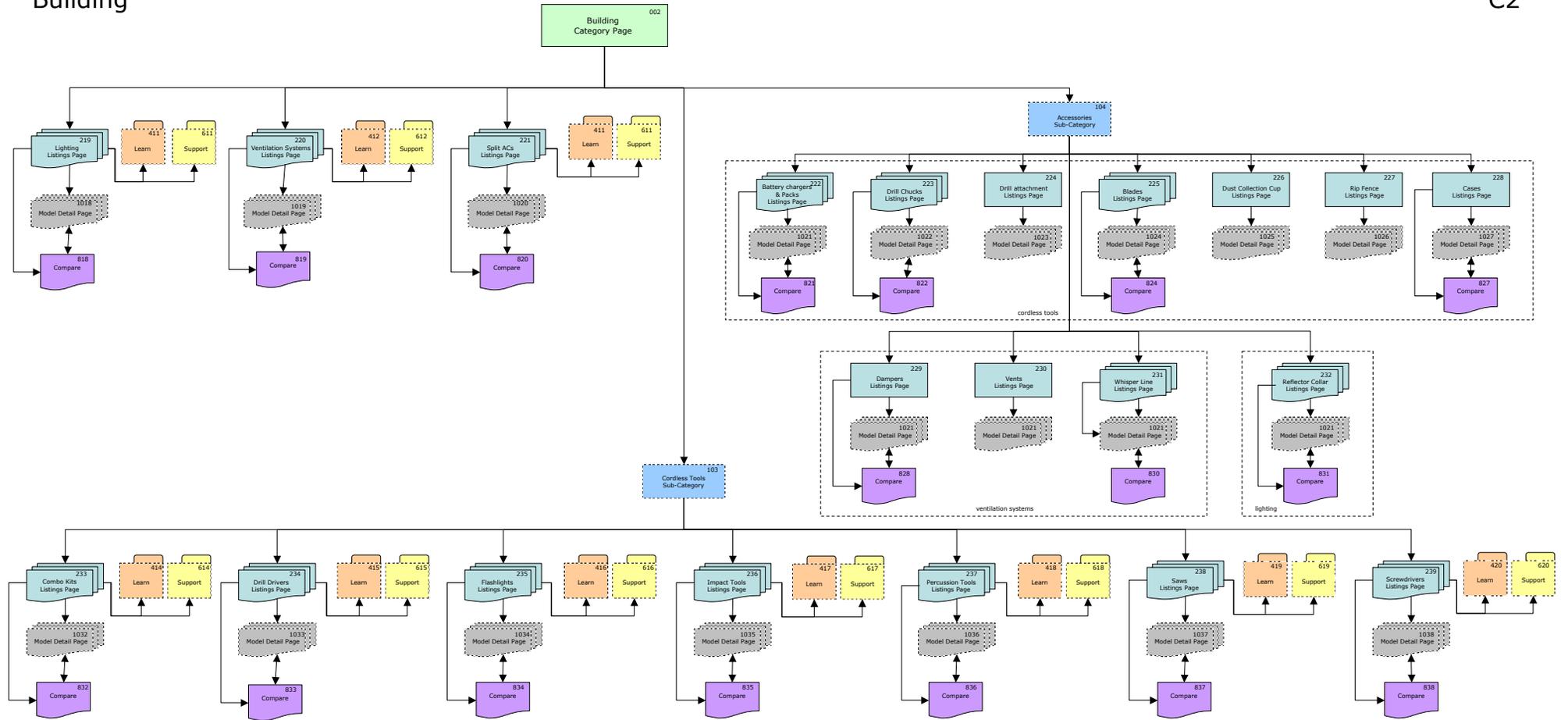
Top Level



Home Appliances

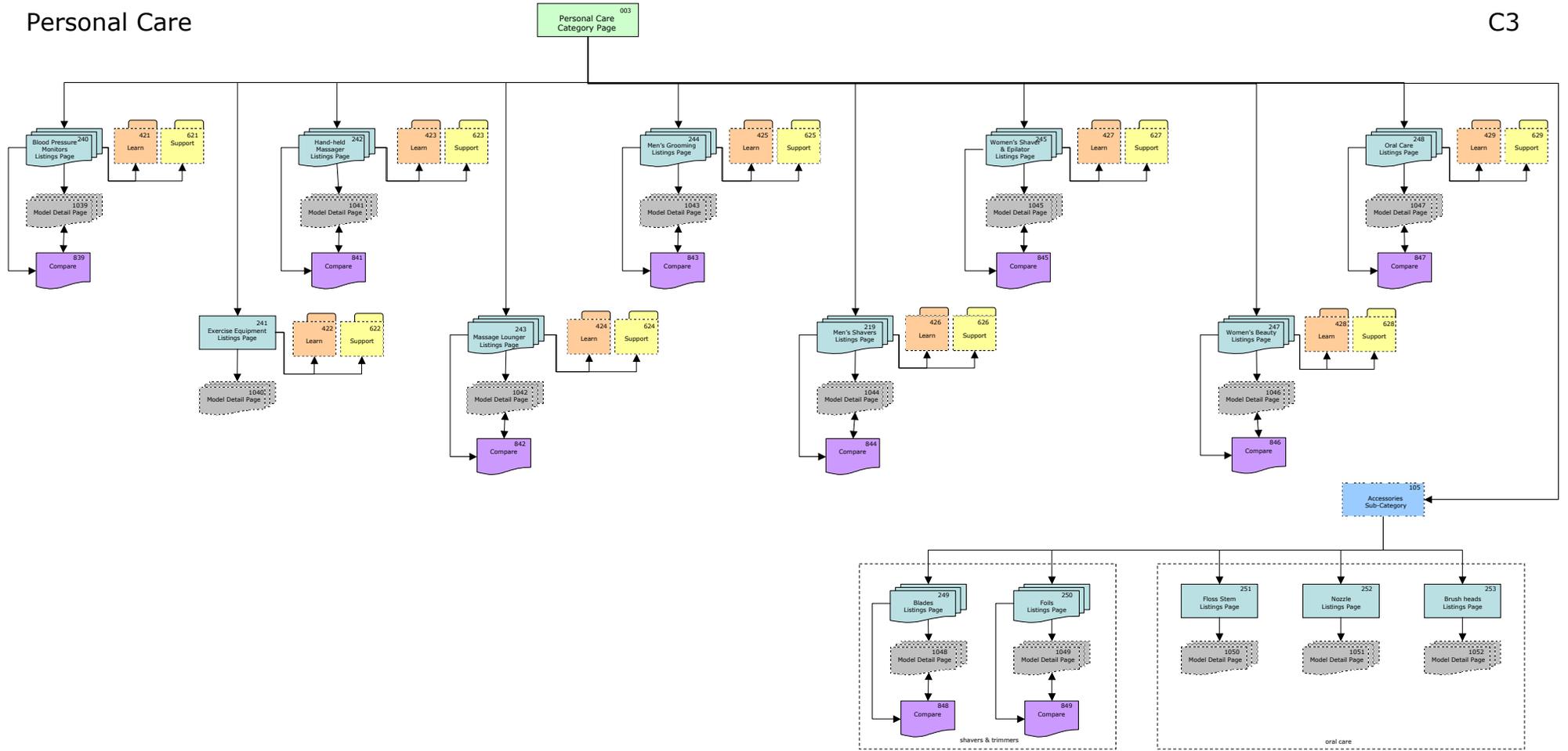
C1





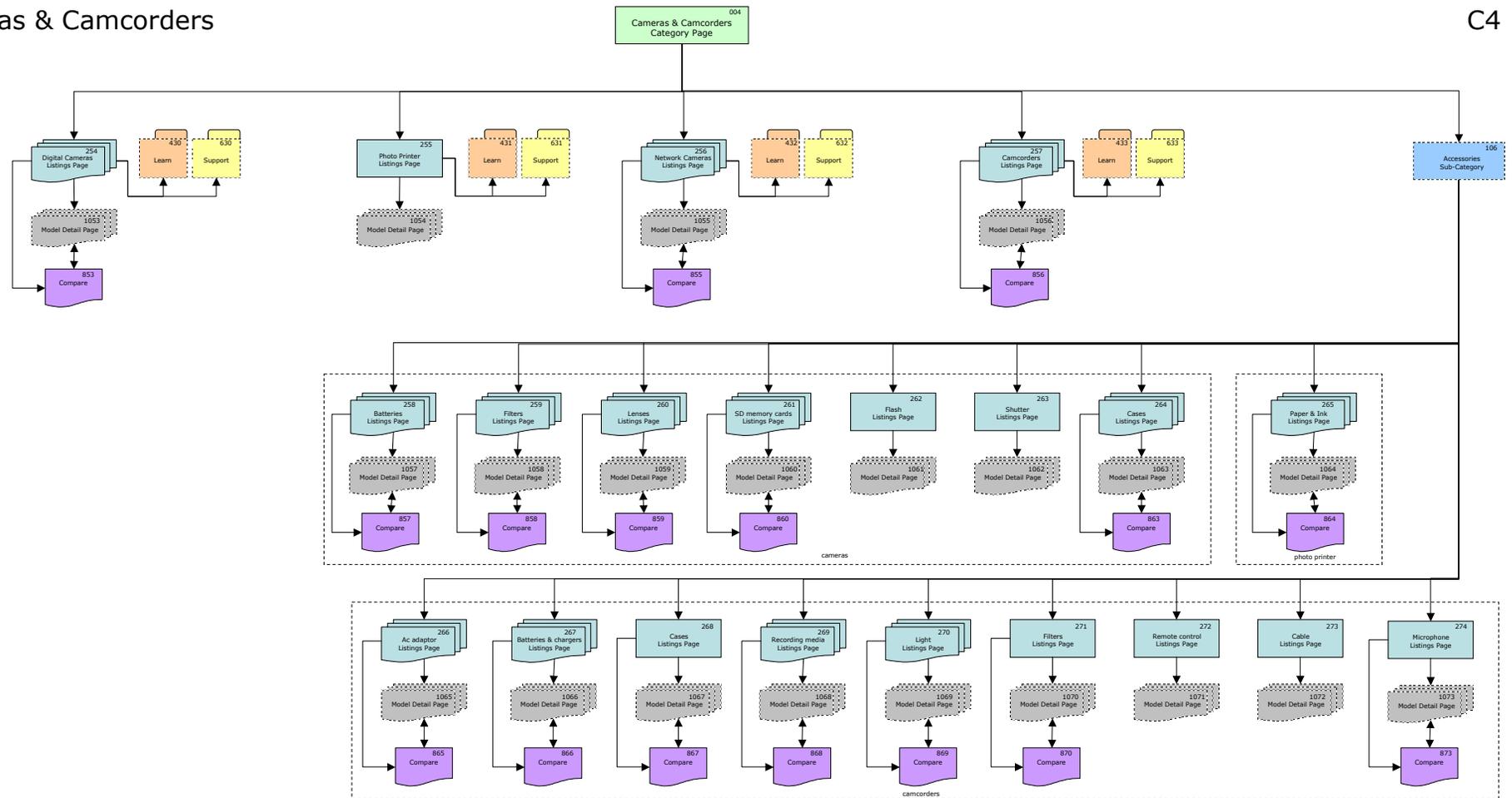
Personal Care

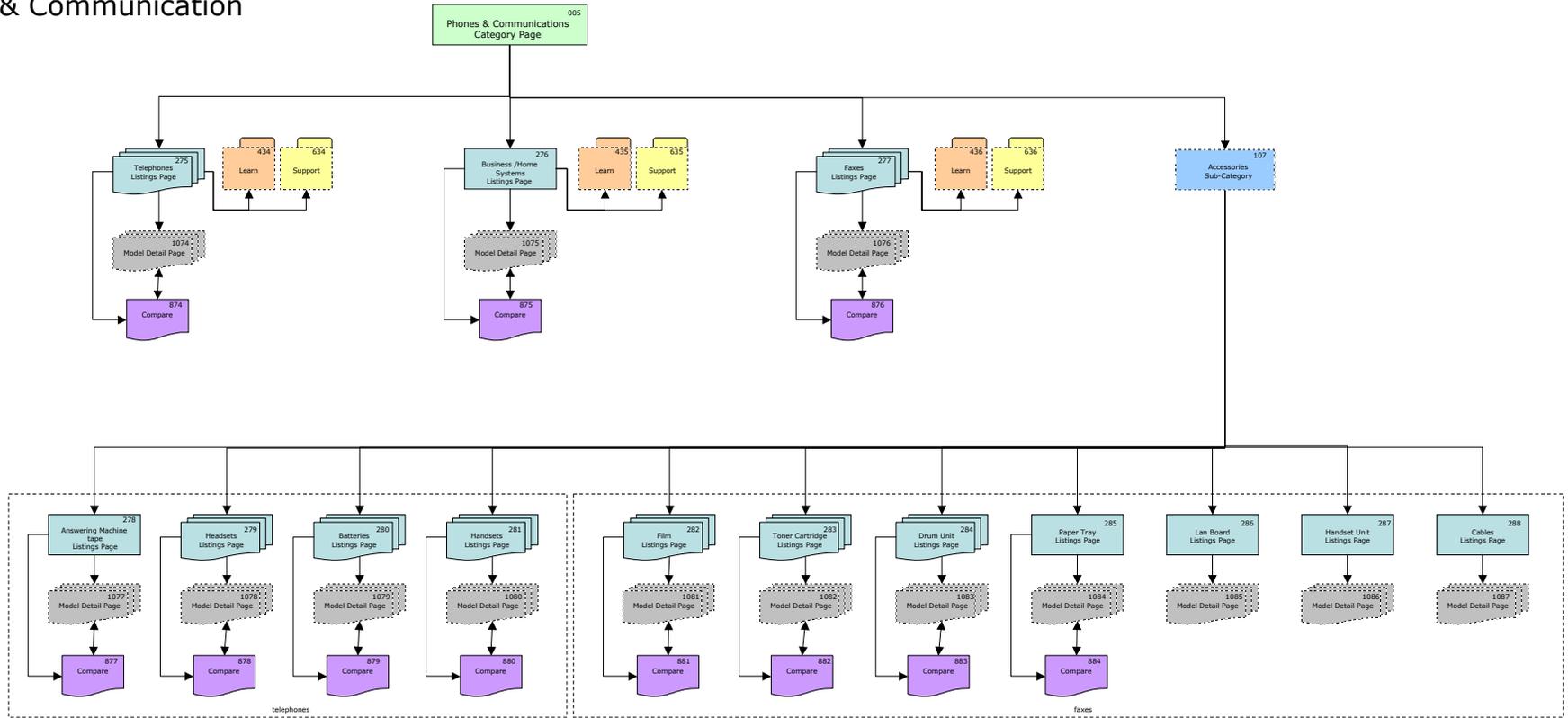
C3

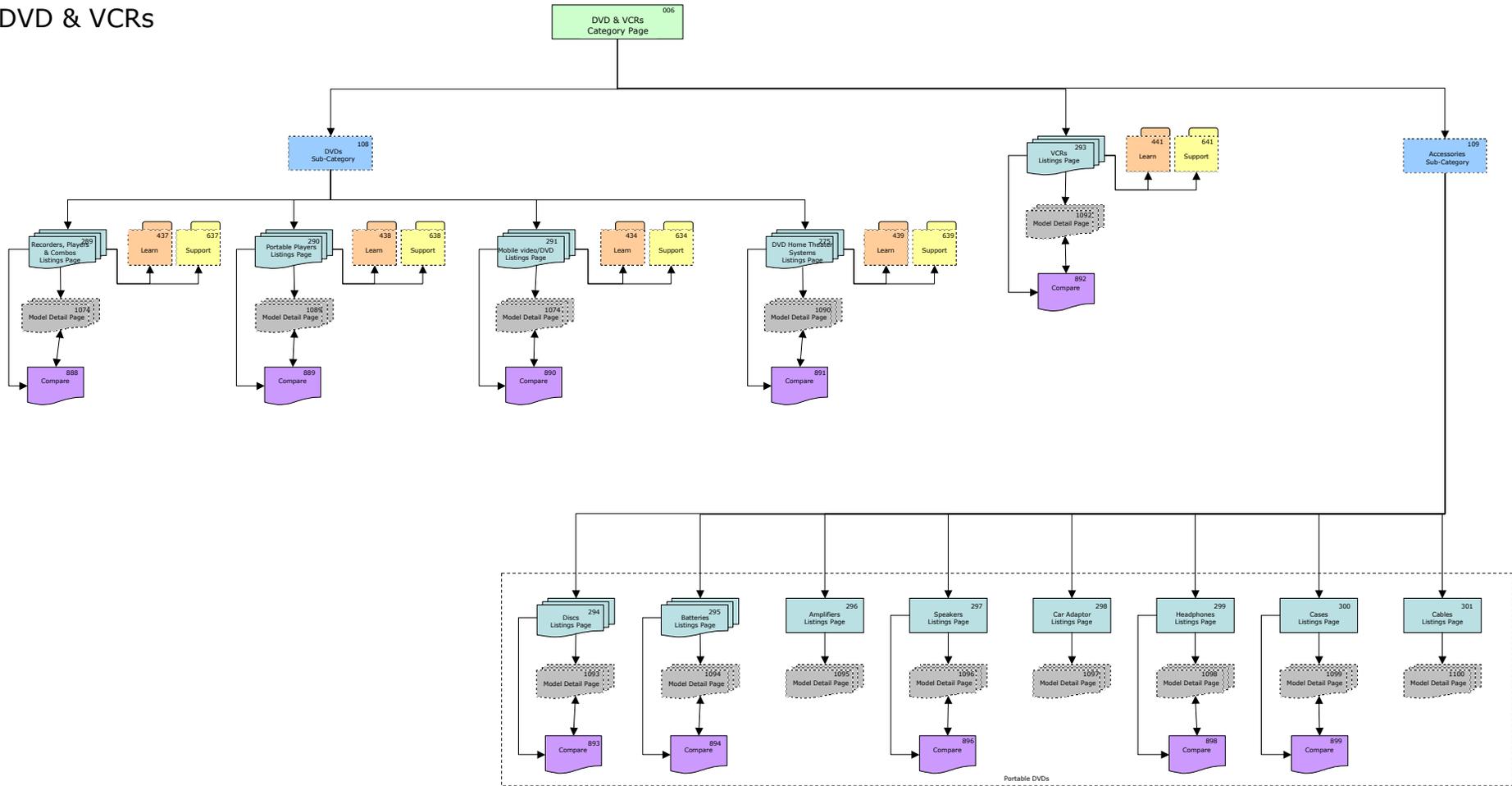


Cameras & Camcorders

C4

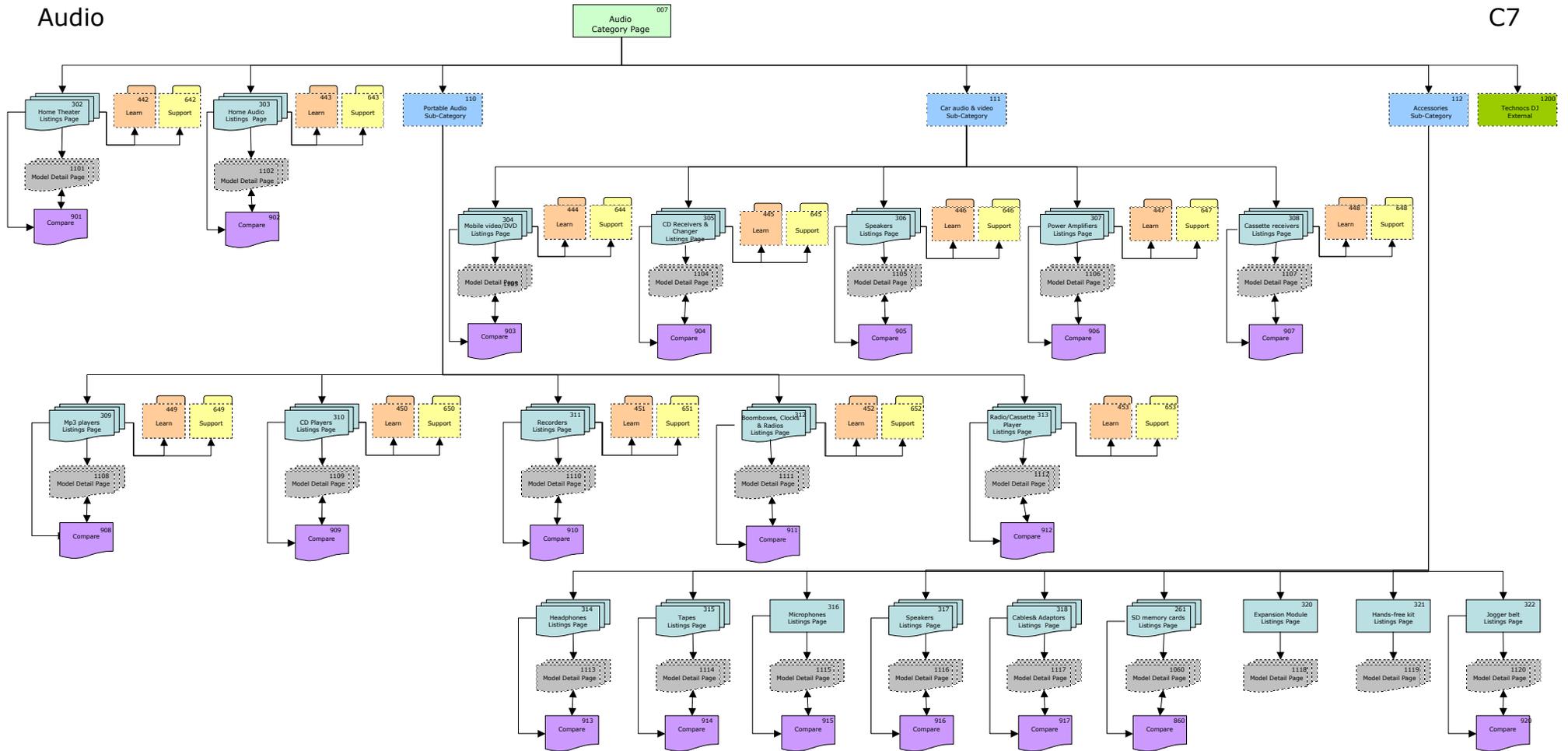






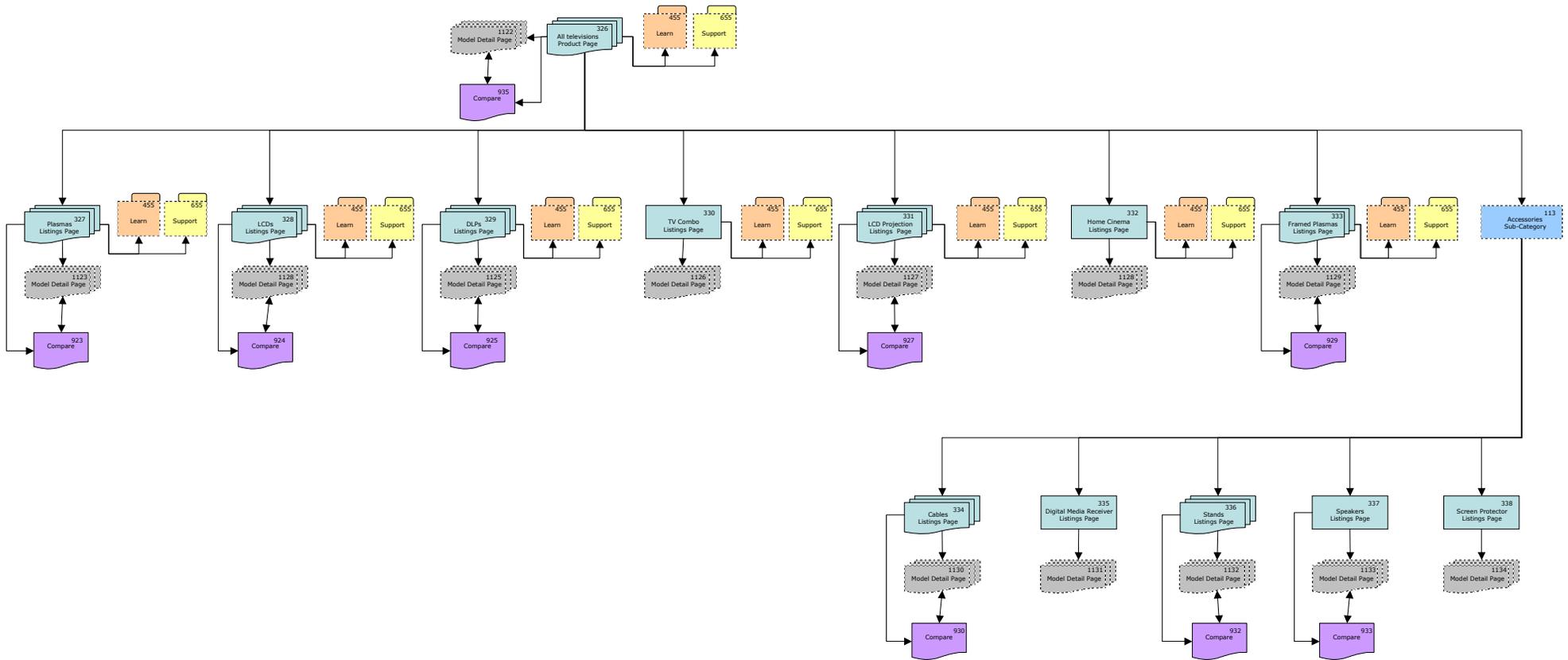
Audio

C7



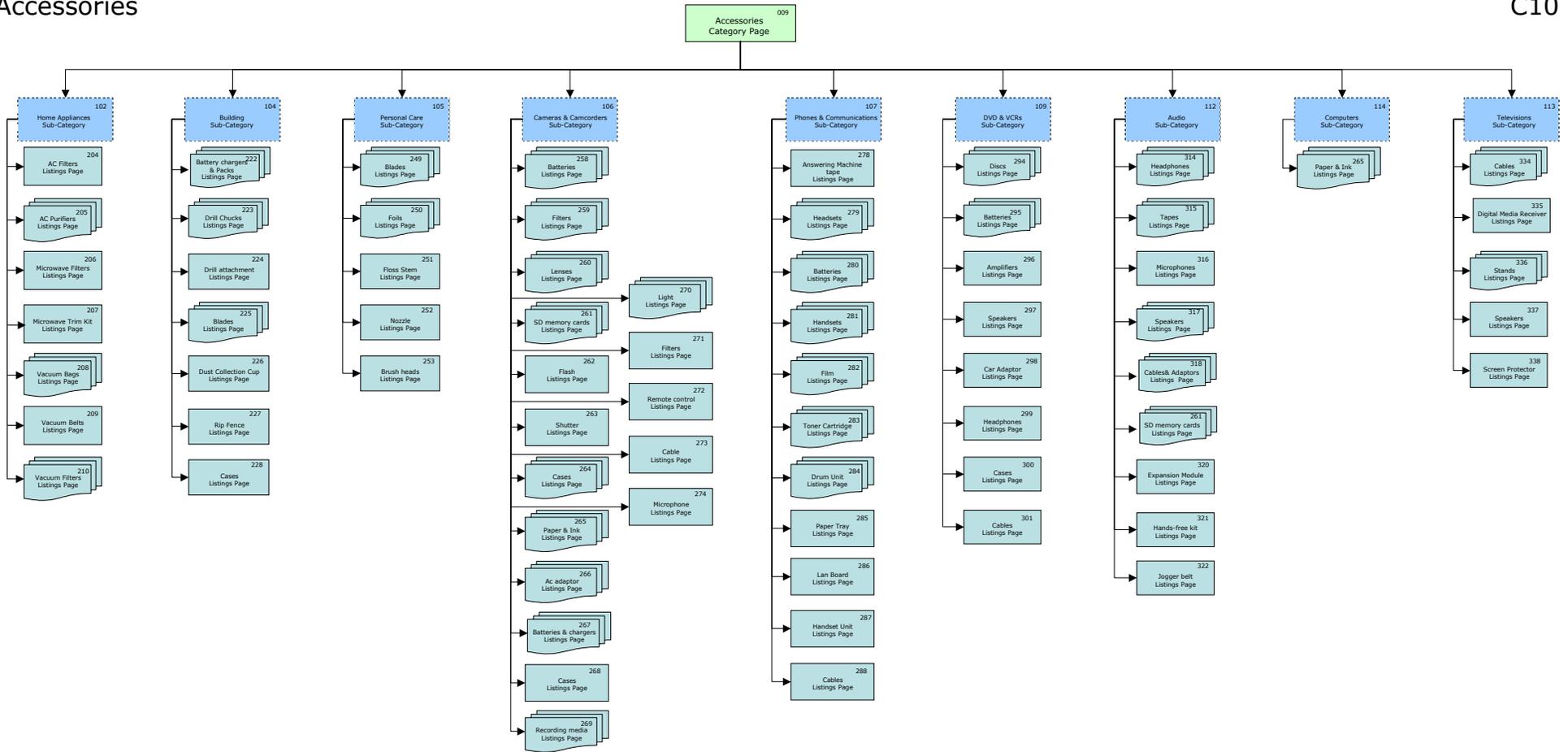
Televisions

C9

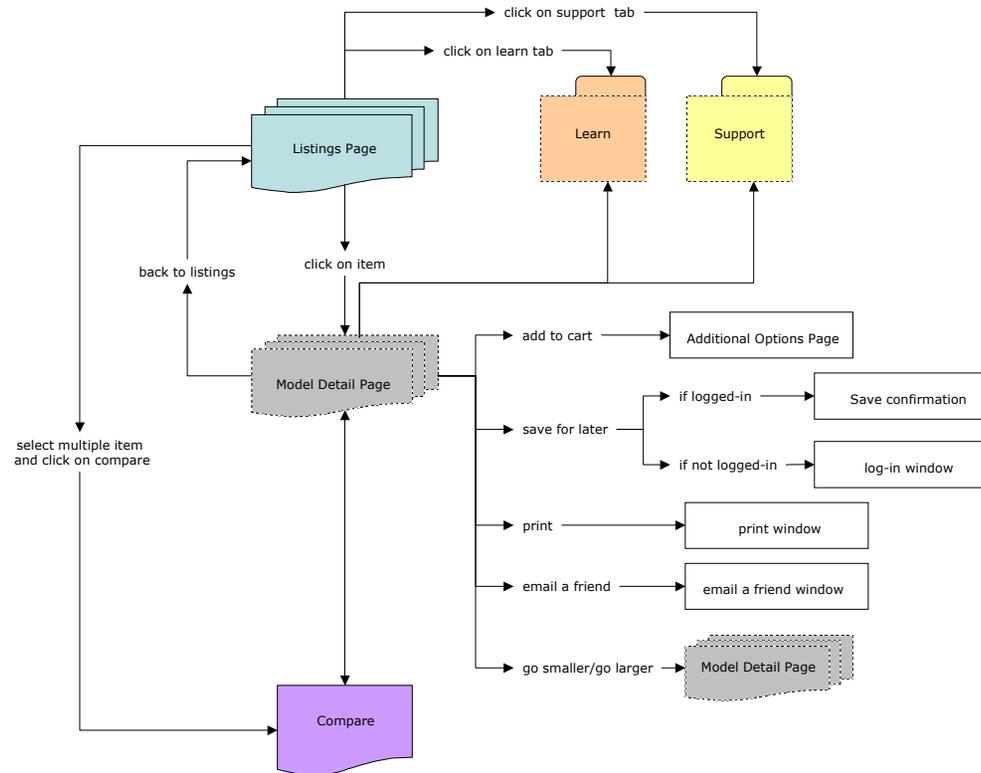


Accessories

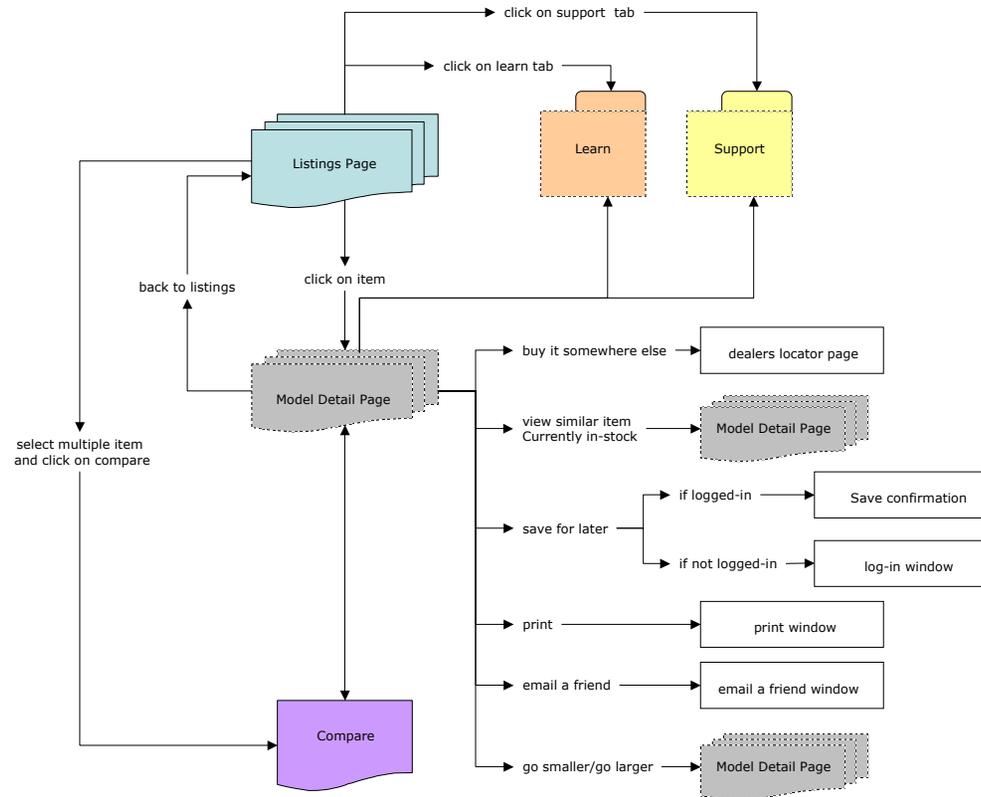
C10



Model Detail Page I - item available online & in-stock

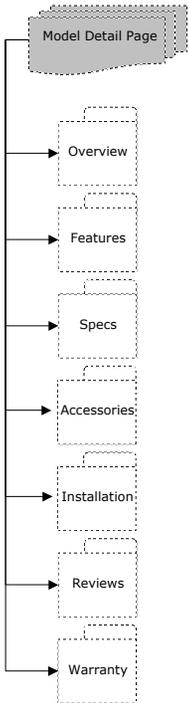


Model Detail Page III - item not available online

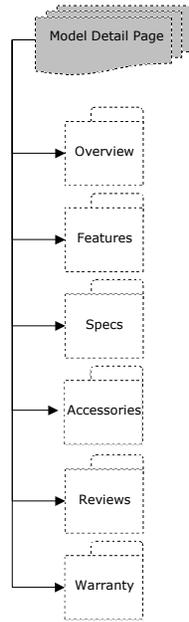


Model Detail Page Tabs

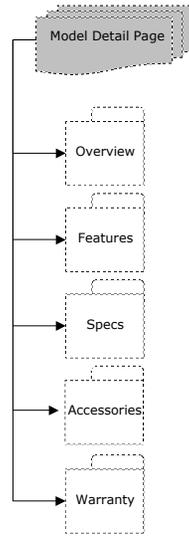
version A



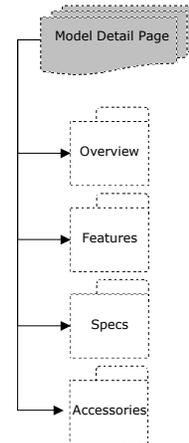
version B



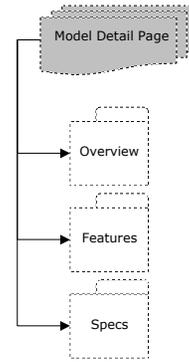
version C



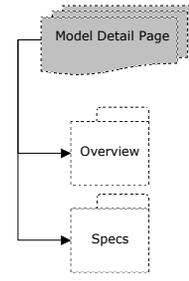
version D



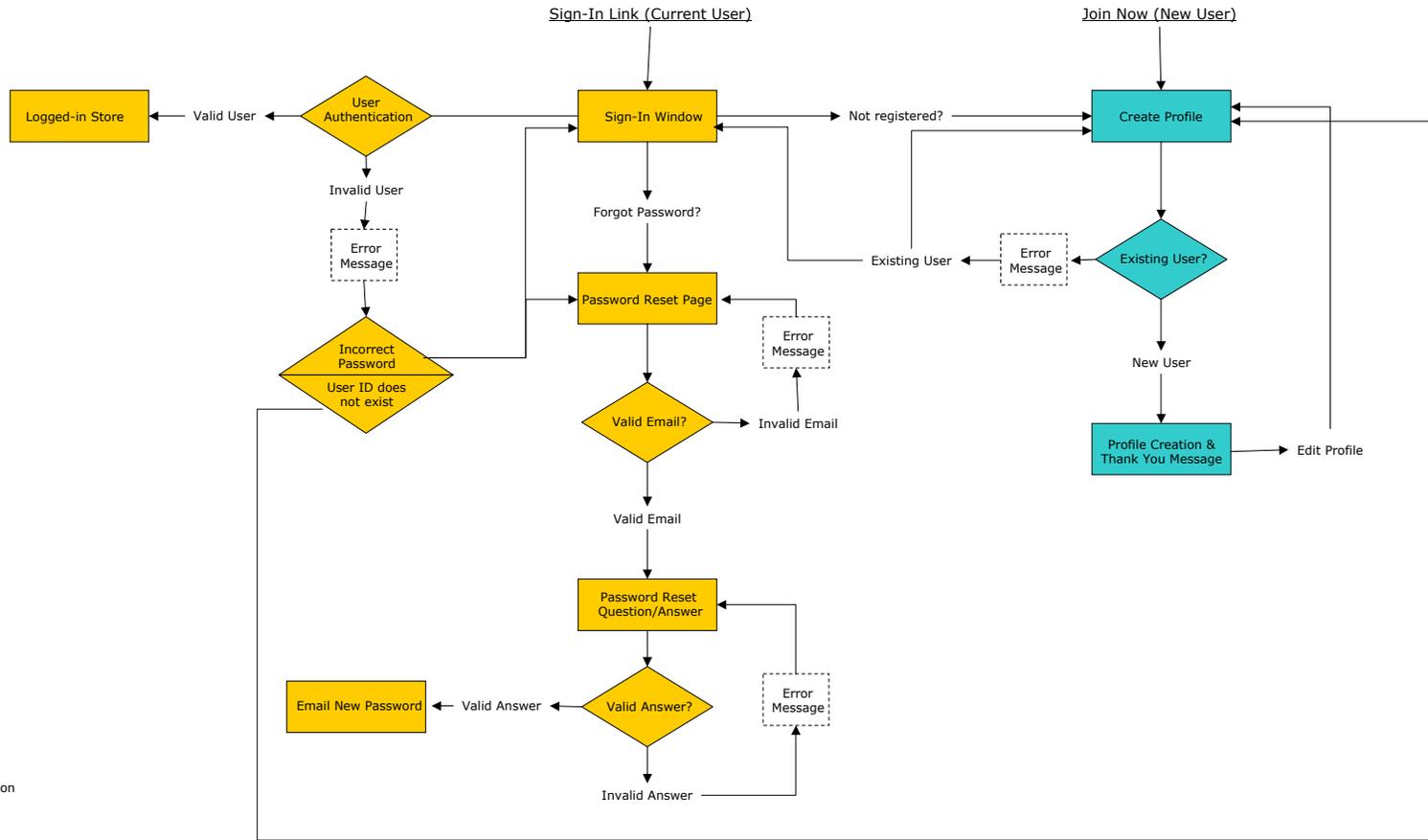
version E



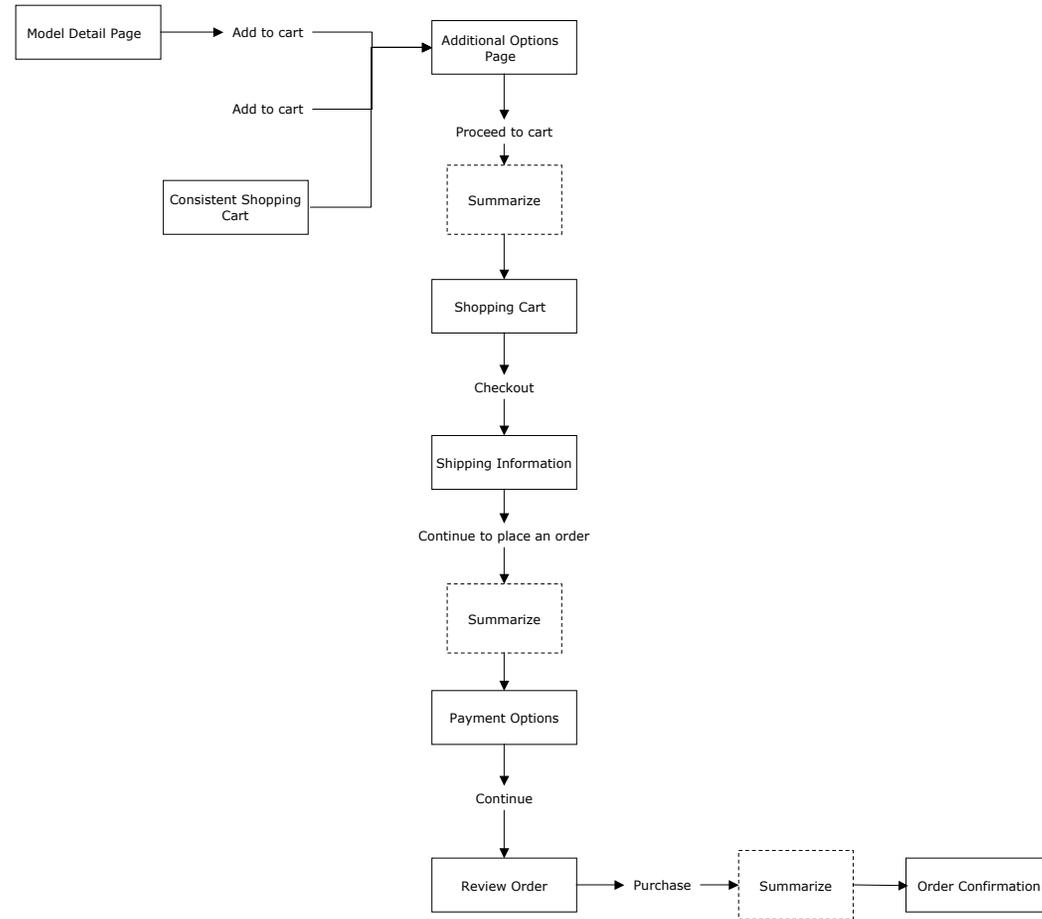
version F



Log-In Process



Checkout Process



Checkout Process

Panasonic ideas for life 1 view cart [consumer](#) [business](#) [industrial](#)
[ClubPanasonic](#) [rebates & promotions](#) [product registration](#) [product support](#) [customer service](#) [search](#)

shopping cart Continue Shopping Checkout

Model Description	Quantity	Availability	Unit Price	Total
 DMC-FX9K Lumix® 6 Megapixel Digital Camera with 3x Optical Zoom & MEGA Optical Image Stabilizer, Black	1 Update 2 Remove	In Stock. Estimated ship: 03/12/2006 White Glove Delivery	\$399.95	\$399.95
 RP-SDK01GU1A Panasonic 1GB SD Memory Card with up to 20MB/s (up to 133x) Writing Speed	1 Update Remove	Item backordered. Estimated ship: 03/22/2006 UPS Ground Shipping	\$139.95 \$129.99	\$129.99

Subtotal: \$529.99

Shipping Information
 * Pricing reflects default shipping options for your order. You will have the opportunity to change the shipping option for each item during the checkout process.

Estimated Shipping*: \$0.00

Estimated Total: \$529.99 (before tax and recycle fees)

[Login to Club Panasonic](#)
 - View available rewards*
 - Get FREE shipping

Not a Club Member? [Join Now!](#)

Do you have a coupon code?
 Enter Code:

Continue Shopping Checkout

Panasonic Direct Financing

- No annual fee
- Low monthly payments
- No need to reapply for future purchases

Available Financing Offers:
 - No interest if paid within 12 months
 - No interest if paid within 18 months
 - Panasonic Direct Everyday Financing

Annotations:

- 1 Saved Items link will have to be added to the universal navigation
- 2 Add option to move Items from the cart to the saved items section
- 3 Add a saved Items listing section in the shopping cart page with:
 - Option to move Items from saved Items into cart
 - Option to remove Items from the list
 - Availability Information for each item
 - Shipping information for each item
 - Pricing information for each item
 - Link to the saved items page
- 4 A saved items only page would have to be created containing:
 - Listings of the saved items
 - Option to move items into the cart
 - Option to remove items from the list
 - Availability information for each item
 - Shipping information for each item
 - Pricing information for each item
 - Link to the shopping cart page

	1	2	3	4	5	6	7	8	9	10
A										
B										
C	C1 Home Appliances	C2 Building	C3 Personal Care	C4 Cameras & Camcorders	C5 Phones & Communications	C6 DVD & VCRs	C7 Audio	C8 Computers	C9 Televisions	C10 Accessories